



WENDELL AUGUST FORGE

CUSTOM



HIGH POINT
UNIVERSITY

North Carolina, USA

High Point University: Thank You Gift to Collegiate Parents

Customer Need:

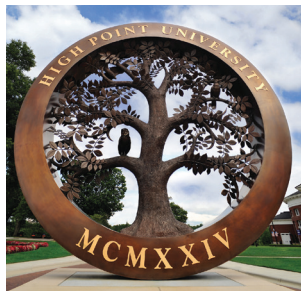
The Office of the President was looking for a custom holiday gift with a high-perceived value to thank parents and families of current students for their investment in the University's prestigious education program.

Programa Goals:

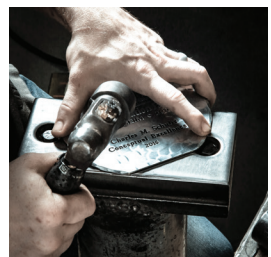
- Create a high-perceived value gift
Compliment the University's brand presence
- Create an elegant, yet high-impact way to say "thank you"
- Drop ship complete packages to each recipient

Wendell August Forge Solution:

Wendell August Custom Products Division created a turnkey high-impact solution. Our creative team and master die engraver designed a handcrafted plate featuring the University's logo. A custom romance card with a message from the President was placed on top to elevate the recipient's first impression. Beautiful custom boxing and insert card created a unique and high-end presentation. The gifts were shipped directly from Wendell August Forge to the families, making the process an easy experience from start to finish for High Point University.



LASTING IMPRESSIONS



wendellcorporate.com